**Rebecca** Redelmeier

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# Education

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| expected graduation may 2019Bachelor of Arts, english & computer science, Tufts university Achieve a Bachelor of Arts double majoring in English and Computer Science with a focus on applications to web-based and print journalism. **Cumulative GPA of 3.7.** |

# Experience

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| May 2017 – presentmarketing intern, Newswhip New york, NY  * Create weekly blogs and reports about media trends accessed by 25k+ newsletter subscribers. * Analyze social media data through NewsWhip media monitoring platforms to contribute to reports, research, events, guides, and webinars for publishers and brands including Reebok, the Washington Post, and Walmart.   ***Skills: WordPress, PR/Communications, event planning, Google Suite, TweetDeck, Google Alerts, copy writing*** April 2017 – may 2017Junior Reporter, daily maverick & groundup news cape town, South Africa  * Collaborated with journalists at two of the top South African daily print media outlets to deliver 15+ news stories on tight deadlines over 5 weeks. * Developed a network of sources within South Africa across industries, cultures, and geographic areas. * Established deep cross-cultural connections with South African journalists and journalism students. * ***Skills: Pitching stories, reporting, source-gathering, researching, news photography, news writing***  january 2017 – december 2017research assistant, visual analytics lab at Tufts (VALT) medford, ma  * Co-authored a research paper that uses an interview study to examine how data analytics can be made more accessible to non-technical users, comparing analytic models and visualization tools.   ***Skills: D3, JavaScript, HTML5, CSS, GitHub, Google Charts, academic research & writing, data visualization*** June 2017 – December 2017writing fellow, refine+focus boston, ma  * Helped to develop the communications strategies of numerous Fortune 500, startup, and non-profit clients, including the United Nations Habitat Program, ProPhase labs, and Great Hill Partners. * Created 5,000+ words of web content, including blog posts, executive spotlights, and general website copy. * Performed the final revision on 50+ high stakes proposals and presentations produced for clients.   ***Skills: Copy editing, executive profiling, content creation, communications strategy development*** June 2017 – August 2017Editorial Intern, Public Radio international’s *Living on Earth* boston, ma  * Helped to produce 10+ radio segments for PRI’s *Living On Earth*, a weekly environmental news radio show broadcasted on 250+ radio stations, including NPR. * Acted as the lead reporter for two full-length segments aired to the show’s entire audience. * Conducted 20+ interviews with acclaimed author, scientists, and researchers.   ***Skills: Pro Tools audio editing, interviewing, investigative journalism, current-events research*** |

# Activities

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| COLUMNIST, The tufts Daily news (*ranked the no. 11 college newspaper in the united states*)STAFF WRITER, The tufts observer |